



TANAWIN

LSA/ PESP Directory Guide Book 2 Volume II



About the cover

The Philippines is vast with its beautiful and bountiful resources. There are many sceneries in the farm that Ilocos Region is proud of and will surely captivate interest. This represents the book "Tanawin", which connotes two (2) words: "Tanaw Natin".

This book showcases the striking sceneries, views, and features of different Learning Sites for Agriculture (LSAs) and Private Extension Service Providers (PESPs) in the region. The book also depicts innovative and transformative strategies of LSAs and PESPs as a learning center for practical demonstration of agricultural technologies.

As the title implies, this book invites individuals to include these LSAs and PESPs in their bucket list as they explore what Region 1 can offer.



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A large, irregularly shaped hole is cut into the paper, revealing a collage. The word 'TANAWIN' is written in large, colorful, block letters. Each letter is on a separate piece of paper with a different color and texture. To the left of the letters is a small branch with several dried, brown flowers. Below the letters is a red banner with white text that reads 'LSA/ PESP Directory Guide Book 2 Volume II'.

LSA/ PESP Directory Guide Book 2 Volume II



MESSAGE

My sincerest congratulations to the Department of Agriculture-Agricultural Training Institute-Regional Training Center I (DA-ATI-RTC I) for another milestone in creating a great learning tool that promotes people's empowerment toward agricultural development.

The creation of this Learning Sites for Agriculture (LSA) Directory Volume II would certainly bring many opportunities for agriculture enthusiasts to discover by experience what they can do to establish or develop their own farms/farming businesses.

Through this material, our region can also showcase and promote existing well maintained and developed farms supported by the Department of Agriculture through the ATI where the sharing of ideas on various crops, livestock, fishery production, and other relevant agricultural technologies takes place and can be enhanced and replicated to boost agricultural production in the region.

May I also congratulate and thank these Learning Sites featured in this book for serving as a testament to a successful collaboration between the DA, the farmers and fisherfolk and the private sector which would certainly expand interest among our young people to consider investing in agriculture.

Kudos to all the ATI staff behind the production of this treasure with the able leadership of ATI-RTC I Center Director Rogelio Evangelista, may God continue to bless the works of our hands and make us all a driving force in achieving for our country a Masaganang Agrikultura, Maunlad na Ekonomiya!

Dios ti Agngina!

ANNIE Q. BARÉS, DVM
REGIONAL EXECUTIVE DIRECTOR, DA-RFO 1

MESSAGE

The Agricultural Training Institute (ATI) continues to expand and explore channels of knowledge transfer and capability-building amid the global challenges in the farming and fishery sector. With the Institute's increasing volume of certified Learning Sites for Agriculture (LSA) and accredited Private Agriculture and Fisheries Extension Service Providers (PAF-ESP), more and more farming communities can be assisted to harness their full potentials.

Thus, it is with great pleasure and enthusiasm to present the ATI Ilocos Region's second volume of LSA and PAF-ESP Directory. This publication is a testament to the enduring commitment of the Institute to advance the knowledge and practices of the Filipino farmers and fishers nationwide. More than areas for food production, these 101 certified LSAs and accredited PAF-ESPs are living laboratories, where innovation takes shape and excellence flourishes. These stand as an inspiration, offering hands-on experience of cutting-edge agricultural techniques, sustainable practices and the wise use of resources.

By showcasing these farm sites, the ATI aims to empower our farmers with the knowledge and skills needed to adapt and thrive in an ever-changing agricultural landscape. Likewise, the LSAs and PAF-ESPs are promising platforms to attract the younger generation on the opportunities in farming. As we continue to advance in the agricultural realm and embark on the journey to self-sufficiency, it is imperative to set the stage for our youth to have a whole new level of appreciation in farming.

In this second volume, one will find an array of agricultural enterprises, each with its unique farm practice and story of success and growth. From production to agribusiness and farm tourism, organic practices to precision farming, hydroponics to agroforestry, these sites encapsulate the richness and diversity of the Philippine agriculture sector.

I extend my heartfelt gratitude to all the farmers, experts, and dedicated individuals behind this undertaking. Your unwavering commitment to excellence serves as the anchor of hope and progress for our sector and our nation. We hope to reach more communities and open avenues for learning and growing in the field.

Together, we are sowing the seeds of a brighter, more sustainable future for agriculture in our country. Together, we will continue to show what we can offer in the global arena and shape the future of agri tourism in the country, one learning site at a time.




REMELYN R. RECOTER, MNSA, CESO III
DIRECTOR IV, ATI



MESSAGE

It is with great pleasure to present the Department of Agriculture-Agricultural Training Institute-Regional Training Center 1 (DA-ATI-RTC 1) Learning Sites for Agriculture (LSA) Directory Guide Book II, Volume II, dubbed as "Tanawin". This second edition of the book features salient attributes, products, and services offered by the LSAs and Extension Service Providers (ESPs) in Region 1.

The LSAs and ESPs are the core of the ladderized extension modality approach of the Institute that establishes partnerships and collaboration to ensure that the farmers and fishers are able to maximize the services designed to uplift their living conditions. This strategy starts with the certification of LSA I which supports the development of rural farms by certifying them as model sites that serve as demonstration areas for hands-on learning.

Secondly, the scaling up of LSA I into SPA/LSA II as partners in the provision of farm business advisory, technology demonstration, information, education, and communication, and training services, whose owners/operators also become farmer-trainers cultivating not only attitude, skills, and knowledge (ASK) but also wisdom among farmers and fishers. Eventually, these LSAs II are encouraged to become ESPs that serve as partners in the provision of extension services to farmers and fishers and their organizations.

Ultimately, the certification of LSAs and accreditation of ESPs are the road toward Farm Tourism Development in the countryside to support the enactment of the R.A. 10816 otherwise known as the Farm Tourism Development Act of 2016.

The development of this book manifests the good crafts of LSAs and ESPs' farmer-cooperators of the region in empowering small farmers, fisherfolks, and other individuals in the farming and fishing community; encouraging the youth to perceive agriculture as a viable profession and a way of living; and uplifting the morale of individuals who dwell on agriculture, as a whole.

This masterpiece also gives a glimpse of worth-emulating farming innovation and strategies and captivating farm sceneries. This book also hopes to encourage more individuals to develop their own farms and be the Institute's partners and catalysts toward transformed agriculture and fisheries community.

Lastly, this directory guide is evidence of concerted efforts among dedicated and committed LSAs, ESPs, other partners, and the Center's workforce who worked hand in hand to put this material forward. The DA-ATI-RTC 1 will continuously pursue efforts to contribute in the attainment of the "Masaganang Agrikultura, Maunlad na Ekonomiya".

Aliguas Region 1!


ROGELIO C. EVANGELISTA, D.P.A
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