FARMERS' GUIDE

PROSPEROUS, RESILIENT, AND PROGRESSIVE PHILIPPINE COCONUT INDUSTRY



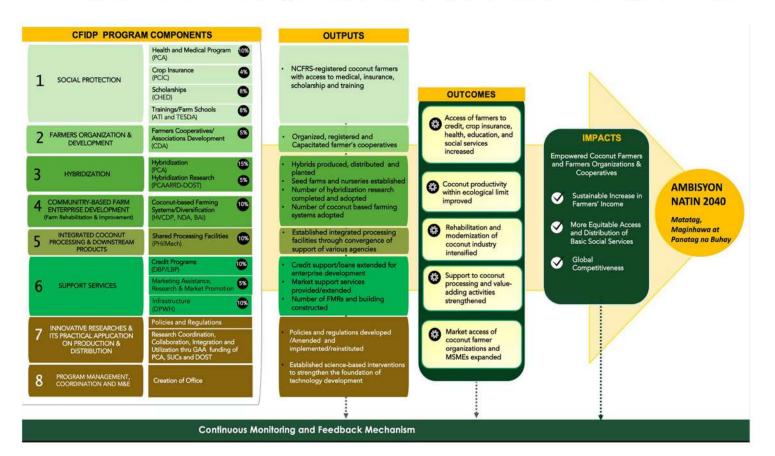


Republic Act 11524 known as Coconut Farmers and Industry Trust Fund (CFITF) Act

Republic Act 11524 known as Coconut Farmers and Industry Trust Fund (CFITF) Act, which created the Coconut Farmers and Industry Development Plan was signed on February 26, 2021. The program seeks to (1) Increase the productivity and income of coconut farmers' (2) Poverty alleviation, education, and social equity; and (3) Rehabilitation and modernization of the coconut industry toward farm productivity.

The CFITF shall be maintained for 50 years and used for the coconut farmers' benefit and the coconut industry's development.

CFIDP System framework for program coordination, implementation, monitoring and evaluation









NATIONAL PROGRAM COMPONENTS OF THE COCONUT FARMERS AND INDUSTRY DEVELOPMENT PLAN



Social Protection

- · Health and Medical Program
- Crop Insurance
- Scholarship
- Training of Coconut Farmers and their Families

Coconut Farmers Organization and Development

Hybridization

- Operations
- Research

Community-Based Farm Enterprise Development: Farm Rehabilitation and Improvement

- Intercropping (Coffee and Cacao)
- Livestock and Poultry Integration (Native Animals)
- Dairy Integration

Integrated Coconut Processing and Downstream Products (Shared Facilities)

Innovative Research Projects and their Practical Application on Coconut Processing, Production, and Distribution

Support Services

- Credit
- · Research, Marketing and Market Promotion
- Infrastructure
- · Policies and Regulation





Social Protection

- Health and Medical Program (PCA, PhilHealth)
- Crop Insurance (PCIC)
- Scholarship (CHED)
- Trainings/Farm Schools (ATI/TESDA)





Health and Medical Program (PCA, PhilHealth)

SERVICES

- Inpatient Benefits
- Outpatient
- KonSulTa (Primary Care)
- Z Benefits
- · All other Future Benefits

CRITERIA FOR ELIGIBILITY

- NCFRS-registered coconut farmers who are not listed as direct or indirect members of PhilHealth
- Priority farmer-beneficiaries the coconut farm workers, followed by the tenants, and lastly, the owner-operators (55-59 years old)

The following are the qualified dependents of a principal member under the PhilHealth Insurance Program:

- · legal spouse who is not working;
- · children who are 20 years old and below;
- children who are 21 years old and above but suffering from congenital disability or any disability acquired that renders them totally dependent on the member for support; and
- parents with permanent disability regardless of age that renders them totally dependent on the member for subsistence



Crop Insurance (PCIC)

SERVICES

- Implement the Coconut Tree Mortality Insurance
- Yield Loss Insurance Product Package

CRITERIA FOR ELIGIBILITY

- Priority shall be given to NCFRSregistered landowners and owneroperators with 5 ha and below
- Priority shall be given to aged coconut farmers (i.e., 55 YEARS OLD AND ABOVE)

Considering that only coconut trees are covered under the CFITF Crop Insurance Program, the coconut farmer-beneficiaries under this insurance program may insure their intercrops, livestock, and farm improvements in PCIC's RSBSA Agricultural Insurance Program at full (100%) insurance premium subsidy subject to the availability of funds, but they must register in the RSBSA.





Scholarship (CHED)

SERVICES

- Undergraduate Scholarship Program
- Graduate Scholarship Program

CRITERIA FOR ELIGIBILITY

- Covers undergraduate and limited post graduate scholarship grants
- Grantee shall enroll in courses in agriculture, agricultural engineering, agribusiness management, agricultural economics, and other courses identified by the PCA depending on the needs of the coconut industry
- Dependents of NCFRS-registered coconut farmers who are interested to pursue their college education but do not have the financial capability to cover their educational expenses

Priority beneficiaries are children/ dependents of:

- Indigents
- Senior Citizens
- Persons with disability (PWDs)
- Indigenous Peoples
- Solo parents
- Coconut farm workers

Trainings/Farm Schools (ATI/TESDA)

SERVICES

- Strategic Communication and Administration of E-Learning Courses
- Training and other Related Activities
- Certification of Learning Sites for Agriculture and Provision of Grants to Extension Service Providers
- Planning, Monitoring and Evaluation Activities in Program Implementation
- Development of Training Regulations, Competency Standards, and Competency Assessment tools
- Facilitate the conduct of skills training assessments
- Provide TESDA Scholarship programs to Coconut Farmers/Beneficiaries
- Provide Trainer's Training Methodology

CRITERIA FOR ELIGIBILITY

Farmers organizations and cooperatives (including their NCFRS-registered coconut farmer-/farm worker-members) which are recipients of the Shared Facilities and Farm Improvement program components









Farmers Organization and Development

Farm Cooperatives/Associations Development (CDA)

SERVICES

1. For Registered Coconut Farmers Cooperatives

- Conduct capacity building training on cooperative management and enterprise development
- · Implementation of support mechanisms
- Provide livelihood assistance (business starter kit and operational sustainability fund assistance)

2. For Prospective Coconut Farmers Cooperatives

- Conduct intensive cooperative organizing activities
 and social preparation thru series of trainings
- Facilitate cooperative registration and other technical assistance
- 3. For Newly Formed Coconut Farmers Cooperatives Organization of Individual Coconut Farmers
- Facilitate cooperative registration and other technical assistance

- NCFRS- registered coconut farmers
- Active and inactive coconut farmer organizations and cooperatives









- Hybridization Operations(PCA)
- Hybridization Research (PCAARRD-DOST)

SERVICES

- · Research and Developments
- Technology Transfer and Promotion
- Socio-economic and Policy
- Capacity Building
- Knowledge Management and M&E

CRITERIA FOR ELIGIBILITY

The proposals to be considered shall

- be aligned with the Harmonized National Research and Development Agenda (HNRDA); and
- support the CHP under the Coconut Farmers and Industry Development Plan (CFIDP) of the Republic Act No. 11524.

The proposal is evaluated based on the following criteria:

- technical feasibility
- financial viability of the proposal
- eligibility of the proponent



SERVICES

- Production of hybrid seed nuts
- Establishment of communal hybrid nurseries
- Strategic planting/replanting of NSICregistered hybrids
- Increasing productivity of already existing hybrid palms
- Program support to hybridization
- Professionalization of the coconut workforce

- Smallholder farmer registered in the NCFRS with less than 5 hectares farm
- Preferably, a member of a farmers' organization or cooperative





Community-Based Farm Enterprise Development

- Intercropping (HVCDP)
- Livestock (BAI)
- Dairy (NDA)









Intercropping (HVCDP)

SERVICES

- Rejuvenation and rehabilitation of existing production areas to reduce yield gaps
- Expansion of production areas
- Nursery Establishment

CRITERIA FOR ELIGIBILITY

- Suitability for coconut-coffee/cacao production
- Available area for intercropping
- Priority areas for development of cacao and coffee sectors with potential market
- With active FCAs and registered coconut farmers
- Contiguity of farms to form into clusters
- Accessibility for easy monitoring and evaluation



Livestock (BAI)

SERVICES

- Manukan sa niyugan
- Kambingan sa niyugan
- Bakahan sa niyugan
- Babuyan sa niyugan

CRITERIA FOR ELIGIBILITY

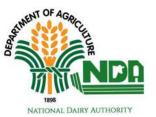
- Registered coconut farmers in the National Coconut Farmers Registry System (NCFRS) and Securities and Exchange Commission (SEC)-registered coconut farmers organizations who is knowledgeable in livestock raising and willing to adopt the program guidelines
- Preferably have available farmland for the planting of forages
- Should have experience in caring and managing native animals
- Must be willing to provide animal shelter/ housing as their counterpart;
- · Must have access to potable water supply

Dairy (NDA)

SERVICES

- 10 Dairy Goat Module
- 3 Dairy Cow / Carabao Module

- Individual coconut farmers, Coconut Farmers Organization (CFO) and/or Cooperatives (Coop) registered with PCA under the National Coconut Farmers Registry System (NCFRS)
- Suitability of the area/farm to dairy activities based on NDA assessment and evaluation
- Presence of LGU support to dairying in provinces that have included dairy in their respective provincial Priority Commodity Investment Plan (PCIP)
- Proximity to existing milk processing plants and other dairy facilities
- Expressed willingness of coconut farmers/CFO/Coop members to engage into dairy farming







Integrated Coconut Processing and Downstream Products

Shared Processing Facilities (PHilMech)

SERVICES

- · Construction of shared facilities
- Establishment of Farm Service Crews

CRITERIA FOR ELIGIBILITY

The criteria for evaluation of prospective farmers' cooperative-proponents are as follows:

- · financially stable cooperative with good management;
- cooperative membership of over 100 depending on project cost; and
- NCFRS registrants. The shared facilities proposed by recipient cooperatives must be justified or supported by a feasibility study and business plan





Support Services

- Credit programs (LBP/DBP)
- Marketing Assistance, Research and Market Promotion (DTI)
- Infrastructure (DPWH)
- Policies and Regulations





Credit programs (LBP/DBP)

SERVICES

- CFITF Lending Program, LBP and DBP shall have their respective areas of coverage.
- LBP and DBP's delineation of covered areas shall be province-based

CRITERIA FOR ELIGIBILITY

- Individual NCFRS-registered coconut farmers
- SEC-registered coconut farmers organizations and cooperatives especially the beneficiaries under the CIFTF Shared Facilities and Farm Improvement program components as well as those that will engage in microlending to individual coconut farmer-members



Infrastructure (DPWH)

SERVICES

- Construction of roads, shared production facilities, trading posts/ postharvest facilities, research/training facilities, establishment/rehabilitation of irrigation facilities and others
- Give priority to the use of coconut coir or coconet bio-engineering solutions in controlling soil erosion and slope stabilization in the construction of roads and in other applicable projects.

CRITERIA FOR ELIGIBILITY

The criteria for prioritization of the proposed projects are the following:

- number of beneficiaries,
- · volume of production,
- readiness of the cooperatives in the case of shared facilities, trading posts and training centers, and
- access to markets of the products





Marketing Assistance, Research and Market Promotion (DTI)

SERVICES

- Implement extensive market promotion programs using multi-media platforms to create awareness of the nutritional, nutraceutical, and health benefits from coconut
- Organize local and international trade fairs and other product exhibition events
- Conduct digital marketing

- NCFRS-registered landowners and owneroperators with 5 ha and below shall be the target beneficiaries
- SEC-registered coconut farmers organizations
- CDA-registered cooperatives with coconut farmers as members
- The priority cooperatives and SEC-registered farmers organizations beneficiaries under the CFITF Share Service Facilities and Farm Improvement program components



NCFRS: Registration NATIONAL COCONUT FARMERS' REGISTRY SYSTEM

- farm owners
- owner-tillers
- growers (who own not less than 0.5 hectares of land with at least 20 coconut trees)
- · tenant or tenant-workers
- farm workers or laborers.







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| BARANGAY CHAIRMAN | CITY/MUNICIPAL AGRIC. OFFICE | PCA AGRICULTURIST/DIV. CHIEF | CAFC/MAFC CHAIRMAN |

For more information, please contact:



