

**DA AO No. 14, Series of 2005**

**Shift in the Role of the Agricultural Training Institute (ATI) as an Indirect Provider of Extension Services  
March 31, 2005**

The AO streamlines the shift in the role of the ATI as an indirect provider of extension and training services to LGU extension workers. Further, the AO states that, ATI including those from DA attached agencies and other public/ private entities, shall complement the LGUs responsibility of delivering direct agriculture and fisheries extension services to farmers and fisherfolk.

**Salient Extension Provisions**

I. Refocused Services

A. Streamlined Functions

The Institute shall, therefore, focus on its role as an indirect provider of extension and training services to LGU extension workers including those from DA attached agencies and other public/private entities, to complement the LGUs' responsibility of delivering direct agriculture and fisheries extension services to farmers, fisherfolk and the like.

The enhanced roles are:

1. Resource Management and Development
  - a) Resource Generation and Network
  - b) Plans and Program Development
  - c) Monitoring and Evaluation
2. Technology and Capability Management
  - a) Accreditation of Extension Service Providers
  - b) Technology Assessment and Commercialization
  - c) Capability Building for Agricultural Extension Workers (AEWs)
  - d) Database Management for Extension
3. Knowledge Management
  - a) Packaging and Dissemination of Matured Agricultural Technologies through Multimedia
  - b) Development of ICT-based Information Services (E-Extension)
4. Administrative and Financial Management
  - a) Human Capital Development
  - b) Logistical Support

B. Consolidation of Central Office and Field operations

Consistent with the above roles and functions, the various support units and sections to carry out the said functions are hereby reclassified:

1. Central Office

The ATI Central Office (ATI-CO) shall concentrate on providing Administrative and Finance Services, Technical Services as well as Planning and Special Concerns Services. The ATI-CO services shall complement the ATI field centers, namely the Regional Training Centers (RTCs) and the ATI-ITCPH or International Training Center for Pig Husbandry in carrying out their extension services for AEWs.

2. Field Operations

ATI Training Centers located in the same region shall be consolidated to achieve regional unity, harmony, and synergy in its operations and shall promote cost-efficiency in the maintenance of its facilities, maximize the use of its manpower and instructional resources.

II. Harnessing the Private Sector for Extension Services

To harness the resources and expertise of the private sector, the ATI shall accredit private extension service providers. They shall be commissioned and provided funding by the DA through the ATI to undertake complementary extension services for farmers, fisherfolk and other stakeholders under mutually terms and conditions.

Source:

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