



Republic of the Philippines
Department of Agriculture
AGRICULTURAL TRAINING INSTITUTE

ATI Building, Elliptical Road, Diliman, Quezon City, Metro Manila 1100
Tel. Nos. (63-2) 8929-8541 to 49 & 8928-7397 Fax No. (63-2) 8920-9792
Email: ati_director@ati.da.gov.ph & ati_director@yahoo.com
URL: <http://www.ati.da.gov.ph>; www.e-extension.gov.ph

LEVEL I
(START-UP)
for Grantee only

**ANNEX B. PROVISION OF YOUTH SCHOLARSHIP GRANT ON ORGANIC FARMING
RE-ENTRY PLAN**

SIMPLIFIED BUSINESS PLAN

On

Name of Project

By:

Name of Grantee

Date Prepared



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A. GENERAL INFORMATION

Project Title :
Grantee :
Type of Business : Crop Production
Specify type of crop: _____
 Livestock Production
Specify type of livestock: _____
 Fisheries
 Trading
 Processing
 Integrated Farming
 Others: _____
Business Address : *(Lot no., Street, Brgy., Municipality, Province, Region)*
Contact Person :
Designation :
Contact Number :
Email Address :
Total Project Cost : Php.

Project Description

(Describe your business, its objectives, vision and mission, its scope/scale, when will you start the project, and how are you going to start your business)

This project aims to achieve the following objectives:
(within loan period)

- a.) _____
b.) _____



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B. EXECUTIVE SUMMARY

The project, on its first year of operation, will generate an income in the amount of _____. This represents an annual ROI of _____ %. With this income capacity of the project, the loan amount of Php_____ can be repaid in __ years, with a grace period of ____ years/months.

This project will provide a total volume of (quantity to be produced for the market) which will satisfy ___% of the target buyers. For the next _____ years, its production is projected to supply ___% of its current demand.

The project will be able to generate employment of __ people/workers from (groups).

Add: Innovativeness or uniqueness of the project.

C. PROFILE OF THE OWNER

Name of Agriprenuer : _____

Home Address : _____

Contact Number : _____

Email Address : _____

Birth Date (mm/dd/yyyy) : _____

Sex : Female | Male

Marital Status : _____

Single Parent : Yes | No

Indigenous Group (if applicable) : _____

Person with Disability : _____

Experience/years in the business of similar project : _____

Other relevant information:



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Current Sources of Income

Source of Income (Crop production, livelihood project, odd job etc.)	Amount (Php) per Period (Monthly/Annually/Cycle)
TOTAL	

Assets

Asset (Cash, receivables, equipment, house, and lot)	Amount (Php)
TOTAL	

D. MARKET

Market Analysis

(Describe the market you want to engage in. State a market gap/problem you want to solve through your business. You may or may not use the table presented)

Problem or Gap in the Market	Solution (The product or service you want to offer)	Who will Benefit (Your target Customer group/s)



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Supply Channel

(Specify the names of your potential suppliers)

Inputs/Equipment to produce the product	Source/Supplier of Input	Quantity	Cost per unit

Add more rows if needed

Target Buyers

(Names of your Target Buyers should also be specified; it may be name of an individual or name of a store/institution)

Product	Name of Target Buyer	*Volume Requirement of the Buyer	Quantity to be Supplied by the project	Selling Price per unit	Mode of Payment

*Add more rows if needed
 needed as of now

Other relevant information of buyer/s: _____.

E. MANAGEMENT

Do you have experience in farming or managing agri-related businesses?

YES. What type of business?

Please specify _____,

How long have you been farming/doing business? _____

NO.



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Labor Requirement

Type of Work (ex. construction, farm preparation, farm work)	Number of Workers Needed	Wage per Person per Day	Man-Days

Other relevant information: _____.

F. TECHNICAL ASPECT

Is your project location inspected and certified suitable (by MAO/Buyer)?

YES NO

What are the processes involved in producing the product?

(Give short details if needed)

What are the available utilities in your proposed project site?

Is it available all year round?

- Electricity YES NO
- Water YES NO
- Communication Network YES NO

Other relevant information: _____.



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G. FINANCIAL ASPECT

Cash Flow

(The periods can be changed according to fund allocation e.g. monthly/less than 5 years)

	Year 1	Year 2	Year 3	Year 4	Year 5
INITIAL CAPITAL/BEGINNING BALANCE					
ADD: CASH INFLOW					
Loan Proceeds					
Capital Infusion					
Cash Sales (Add back Depreciation)					
Collections on Credit Sales					
Income from investment, savings, donations.					
Total Cash Inflow					
LESS: CASH OUTFLOW					
Materials, Labor, Overhead, etc.					
Operating Expenses					
Bill Payments					
Other Project Cash Spending					
Loan/ Interest Payment					
Total Cash Outflow					
ENDING BALANCE					



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Financial Ratios

Financial Ratios	Formula	Rate
Return on Investment	$= \left[\frac{\text{Annual Net Income}}{\text{Borrower's Equity} + \text{Loan}} \right] \times 100$	
Return on Equity	$= \left(\frac{\text{Annual Net Income}}{\text{Borrower's Equity}} \right) \times 100$	
Profitability Rate	$= \left(\frac{\text{Annual Net Income}}{\text{Annual Sales}} \right) \times 100$	
Payback Period	$= \frac{\text{Loan}}{(\text{Net income} \times \text{No. of period per year})}$	

**Annual Net Income from the Project*



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H. Proposed Work Plan *(monthly or yearly if applicable)*

Activities	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec

Prepared by:

(FULL NAME AND SIGNATURE)
 Applicant