

THE CONVERGENCE

JAGNA CALAMAY PARTNERSHIP **CONVERGENCE**

Partnership Convergence Jagna Calamay composed of the National and Provincial government agencies, civil society organizations and the business sector currently operating in the province of Bohol that envisions a dynamic and progressive Jagna Calamay products utilizing standards on production technology and managed by a strong organization.

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For more inquiries, please contact:

Jagna Calamay Producer Cooperative (JACAPCO)

AND V WIN



Ms. Maribel Montes-Bucog 09071460138 | 09430536673 038-531-8714 jacamo_2012@yahoo.com.ph





Better Markets"



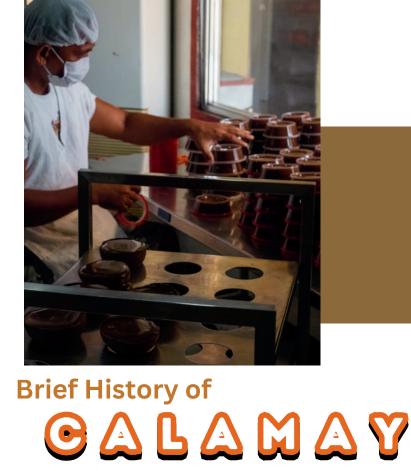
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What is CALAMA

Calamay is a food delicacy, made from glutinous rice which is finely grounded and mixed with coconut milk and brown sugar. It is continously cooked until the mixture becomes sticky.

Packed inside well polished and sterilized coconut shells and sealed together by a red ribbon. It is also packed in a sterilized canister.

Calamay can be eaten directly or as a filing on bread and biscuits.



The Calamay is considered a century old product. The art of producing calamay was introduced by Fr. Mariano Gutierrez de los **Dolores, OAR,** an Augustinian Recollect who was then Jagna Parish Priest for 34 long years (1821-1855). Calamay was just a product of the intellect and creative mind of Fr. Gutierrez who was actually a scientist and naturalist. The said home-made industry was handed down from generation. It was among the major economic activities of the inhabitants during the period. Before the outbreak of WWII, the calamay found its way to other parts of the country particularly Visayas and Mindanao.

the ORGANIZATION





The Calamay Maker was first organized in the 1980s as Jagna Calamay Makers and Vendors Association. In 2001, a cooperative by the name of Jagna Calamay Makers Cooperative (JACAMACO) was formed within the association by 65 (now 43) of its members who wanted to access loan for additional capital. Members came from barangay Bunga-Ilaya, Canjulao, and the majority of them came from Can-upao. The group is currentl assisted by the convergence.

