



Republic of the Philippines  
 Department of Agriculture  
**AGRICULTURAL TRAINING INSTITUTE**  
 ATI Building, Elliptical Road, Diliman, Quezon City, Metro Manila 1100  
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**PURCHASE ORDER**

SUPPLIER: <b>LA OYAY STUDIO</b>	P.O. No.: 2022-11-231
ADDRESS: Fundado St. Zone 7 Sagrada Pili Camarines Sur	DATE: 17-Nov-22
TIN: 290-940-202-000	MODE OF PROCUREMENT: NP-Small Value Procurement <b>B</b>

Gentlemen:  
 Please furnish this Office the following article(s) subject to the terms and conditions contained herein.

Place of Delivery: ATI, Diliman, Quezon City	Delivery Terms: 30 WORKING DAYS
Date of Delivery:	Payment Term: LDDAP

STOCK NO.	UNIT	DESCRIPTION	QTY	UNIT COST	TOTAL COST
	videos	<b>35 AGRITALK VIDEOS</b> Specifications: - 2 to 3 minutes length (except for 1 or 2 videos) - 16:9 aspect ratio, 1920 x 1080p resolution - h.264 codec; .mp4 format - output must be less than 500mb each - with motion graphics (on OBB and content) - semi-documentary in style (contents) - voice-over-text (on 1-2 videos only) - BGM and sound effects must be original or royalty-free - video contents/topics are the following: coconut, VCO production process (from coconut harvesting to packaging), coco sap production (from harvesting to packaging), coco coir making (from husk selection to storage), other high value crops - videos must have crisp autumn color grade - must have contact info of ATI on extros, - two (2) revisions before submission of final copies with video thumbnails, 1920x1080 px, jpg or png - final copies must be submitted along with the producer or artist/s info of the music used <b>NOTES</b> *Service provider must have several experience in the production and development of agriculture-related videos and materials *Service provider's production crew must be fully vaccinated as the production will involve travelling. *OBB must be 30 sec or less in length *Motion graphic colors must be similar to the colors of ATI and CFIDP logos *Extro should be in motion gfx format  <b>Purpose:</b> Promote different agricultural technologies and methods, and ATI programs, functions and operations	35	₱ 835,000.00	₱ 835,000.00

**TOTAL AMOUNT IN WORDS:** EIGHT HUNDRED THIRTY-FIVE THOUSAND PESOS ONLY ₱ 835,000.00

In case of failure to make the full delivery within the time specified above, a penalty of one-tenth (1/10) of one percent (1%) for everyday of delay shall be imposed.

COMFORME:  
  
**XAVIER CANAMERO**  
 Signature Over Printed Name of Supplier  
 11 - 28 - 22  
 Date

Very truly yours,  
  
**REMELYN R. RECOTER, MNSA, CESO III**  
 OIC - DIRECTOR IV



FUNDS AVAILABLE:  
  
**JOAN E. SINGSON**  
 CHIEF ACCOUNTANT

CFIF 2022-11-19  
 OR/BUR No.: 2022-11-1928  
 11-18-22  
 Amount: Php. 835,000