



Republic of the Philippines
Department of Agriculture
AGRICULTURAL TRAINING INSTITUTE

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PURCHASE ORDER

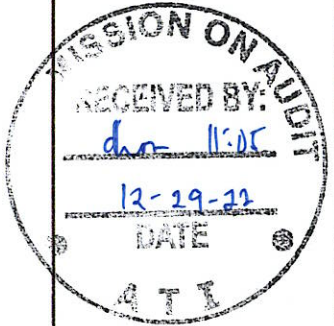
SUPPLIER: GMA NETWORK, INC.
ADDRESS: GMA Network Center, EDSA cor. Timog Ave.,
Diliman Quezon City
TIN:

P.O. No.: 2022-12-258
DATE: Dec. 7, 2022
MODE OF PROCUREMENT: NP-SCIENTIFIC, SCHOLARLY OR ARTISTIC WORK, EXCLUSIVE TECHNOLOGY AND MEDIA SERVICES

Gentlemen:
Please furnish this Office the following article(s) subject to the terms and conditions contained herein.

Place of Delivery: ATI, Diliman, Quezon City
Delivery Terms: 8 DAYS
Date of Delivery:
Payment Term: LDDAP

STOCK NO.	UNIT	DESCRIPTION	QTY	UNIT COST	TOTAL COST
	package	Airtime/spots for radio plugs (1-minute/60 seconder spot) Top AM Stations (based on Neilsen Media's Listenership Ratings) Coverage: Nationwide Topics: Advocacy messages for rice and organic agriculture Duration: 2 weeks Target months: November 2022 Package 1 (DZBB 594) #1 in listenership 2 spots x 8 days Purpose: for nationwide campaign of DA initiatives for rice and organic agriculture	16	₱ 50,000.00	₱ 896,000.00 Package inclusive of E-VAT



TOTAL AMOUNT IN WORDS:
EIGHT HUNDRED NINETY-SIX THOUSAND PESOS ONLY ₱ **896,000.00**

In case of failure to make the full delivery within the time specified above, a penalty of one-tenth (1/10) of one percent (1%) for everyday of delay shall be imposed.

CONFORME:
JOEL S. DACANAY
Signature Over Printed Name of Supplier

December 27, 2022
Date

Very truly yours,
REMELYN B. RECOTER, MNSA, CESO III
OIC-DIRECTOR IV

FUNDS AVAILABLE:
JOAN E. SINGSON
CHIEF ACCOUNTANT

OR/BUR No.: 2022-12-1619
12-12-22
Amount: ₱ 896,000

BAC Secretariat Office
8:45 AM