



Republic of the Philippines
 Department of Agriculture
AGRICULTURAL TRAINING INSTITUTE
 ATI Building, Elliptical Road, Diliman, Quezon City, Metro Manila 1100
 Tel. Nos. (63-2) 8929-8541 to 49 & 8928-7397 Fax No. (63-2) 8920-9792
 Email: ati_director@ati.da.gov.ph & ati_director@yahoo.com
 URL: http://www.ati.da.gov.ph; www.e-extension.gov.ph

PURCHASE ORDER

SUPPLIER: MANILA BROADCASTING COMPANY
 ADDRESS: Vicente Sotto St., Pasay City

P.O. No.: 2022-12-259

DATE: Dec. 7, 2022

TIN:

MODE OF PROCUREMENT: NP-SCIENTIFIC, SCHOLARLY OR ARTISTIC WORK, EXCLUSIVE TECHNOLOGY AND MEDIA SERVICES **TS**

Gentlemen:

Please furnish this Office the following article(s) subject to the terms and conditions contained herein.

Place of Delivery: ATI, Diliman, Quezon City
 Delivery Terms: 6 DAYS
 Date of Delivery: LDDAP
 Payment Term: LDDAP

| STOCK NO. | UNIT | DESCRIPTION | QTY | UNIT COST | TOTAL COST |
|-----------|---------|--|-----|-------------|------------|
| | package | Airtime/spots for radio plugs (1-minute/60 seconder spot) Top AM Stations (based on Nielsen Media's Listenership Ratings) Coverage: Nationwide Topics: Advocacy messages for rice and organic agriculture Duration: 2 weeks Target months: November 2022 Package 2 (DZRH 666) #2 in listenership 2 spots x 6 days Purpose: for nationwide campaign of DA initiatives for rice and organic agriculture | 12 | ₱ 40,000.00 | 480,000.00 |

TOTAL AMOUNT IN WORDS:
FOUR HUNDRED EIGHTY THOUSAND PESOS ONLY ₱ 480,000.00

In case of failure to make the full delivery within the time specified above, a penalty of one-tenth (1/10) of one percent (1%) for everyday of delay shall be imposed.

CONFORME: MANILA BROADCASTING COMPANY
 Y
 RUDOLPH STEVE E. JULARBAL
 Signature Over Printed Name of Supplier

DECEMBER 29, 2022
 Date

Very truly yours,

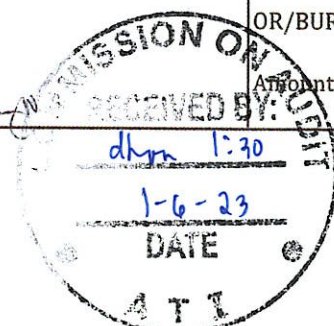
REMELYN R. RECOTER, MNSA, CESO III
 DIC DIRECTOR IV

FUNDS AVAILABLE:

JOANE E. SINGSON
 CHIEF ACCOUNTANT

OR/BUR No.: 2022-12-1620

Amount: 12-12-22
 ₱ 480,000



DS
 Charles 4/30/23