



**PURCHASE ORDER**

**SUPPLIER: MANILA BROADCASTING COMPANY**

**ADDRESS: Vicente Sotto St., Pasay City**

P.O. No.: 2023-01-16

DATE: Jan. 24, 2023

TIN:

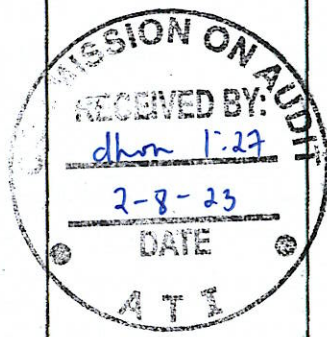
MODE OF PROCUREMENT: NP-SCIENTIFIC, SCHOLARLY OR ARTISTIC WORK, EXCLUSIVE TECHNOLOGY AND MEDIA SERVICES

Gentlemen:

Please furnish this Office the following article(s) subject to the terms and conditions contained herein.

Place of Delivery: \_\_\_\_\_ Delivery Terms: \_\_\_\_\_  
 Date of Delivery: \_\_\_\_\_ Payment Term: **LDDAP**

STOCK NO.	UNIT	DESCRIPTION	QTY	UNIT COST	TOTAL COST
	episodes	<b>Renewal of "Agri Asenso" radio program blocktime slot and production services</b> Coverage: nationwide Running time: one (1) hour per episode Frequency: once a week (every Saturday, 3PM-4PM) Duration: 12 Months (February 2023 - February 2024) Platforms: radio, TV, Facebook, and YouTube Inclusions: - fee for host and production staff per episode - report on listenership and social media reach - airing of 2 radio plugs per episode - production and airing of 2 technotips per episode - other technical assistance	50	148,000.00	7,400,000.00
	airtime/ spots	<b>Airtime/Spots for radio plugs</b> (1-minute/60-seconds) Coverage: nationwide Topics: Advocacy messages on rice, organic agriculture, etc. Duration: 2 weeks Target month: March 2023 <b>Purpose:</b> For the renewal of the "Agri Asenso" radio program on DZRH (season 4) towards the promotion of more programs and services of the DA and its bureaus and attached agencies.	7	40,000.00	280,000.00



**TOTAL AMOUNT IN WORDS:**  
**SEVEN MILLION SIX HUNDRED EIGHTY THOUSAND PESOS ONLY** ₱ **7,680,000.00**

In case of failure to make the full delivery within the time specified above, a penalty of one-tenth (1/10) of one percent (1%) for everyday of delay shall be imposed.

CONFORME:

ATTY. RUDOLPH STEVE E. JULARBAL  
 VP AM OPERATIONS & DZRH STATION MANAGER

Signature Over Printed Name of Supplier

FEBRUARY 1, 2023

Date

Very truly yours,

**REMELYA R. RECOTER, MNSA, CESO III**  
 DEPUTY DIRECTOR IV

FUNDS AVAILABLE:

**JOAN E. SINGSON**  
 CHIEF ACCOUNTANT

OR/BUR No.:

2023 - 01 - 04 RCEF

2023 - 01 - 118

01 - 30 - 23

Amount:

Php. 7,680,000