



Republic of the Philippines  
 Department of Agriculture  
**AGRICULTURAL TRAINING INSTITUTE**  
 ATI Building, Filinvest Compound, Alabang, Muntinlupa City, Metro Manila 1100  
 T.1. No. (63-2) 8929-6541, 4000 0000  
 Email: ati\_director@atidta.gov.ph or ati\_director@atidta.com  
 URL: http://www.atidta.gov.ph; www.atidta.gov.ph

**PURCHASE ORDER**

**SUPPLIER: KNOWLEDGE CHANNEL FOUNDATION, INC.**  
**ADDRESS:** 3rd Floor Main Building, ABS-CBN, Sgt. Esguerra St. South Triangle, Diliman, Quezon City  
**TIN:** 202-959-370-000  
**Gentlemen:**

**P.O. No.:** 2023-06-165  
**DATE:** 23-Jun-23

**MODE OF PROCUREMENT:** NP- Scientific, Scholarly, Artistic work, Exclusive Tech and Media Services

Please furnish this Office the following article(s) subject to the terms and conditions contained herein.

STOCK NO.	UNIT	DESCRIPTION	QTY	UNIT COST	TOTAL COST
	modules	<b>AGRIKIDS VIDEOS DOCUMENTATION AND AIRING</b> Develop *Five to seven minute video lessons on Agriculture *Pre and Post test results *FGD with students to check the Appeal and Comprehension <b>Output</b> -10 videos for Grades 3-5 <b>Integrate</b> *Trainings of Teachers on the use of videos produced *Consultation to the Hard to Teach topics on Agriculture *Each school should include 1 principal and 2 master Airing -AZZ Channel, TV Plus, Kapamilya Channel, School at Home, Knowledge Channel Sky Cable, Gsat Direct TV, Signal, SATLITE and Phil. Cable and Telecommunications Assoc., Inc. (PTA) -ATI and Knowledge Channel Facebook Pages and Youtube Accounts *See attached Terms of Reference Purpose: AgriKids-Digital Learning Resources for Future Farmers	10		₱ 1,500,000.00
	sessions				500,000.00
					Free

Delivery Terms: 30 WORKING DAYS  
 Payment Term: LDDAP

Place of Delivery: ATI, Diliman, Quezon City

**TOTAL AMOUNT IN WORDS:** TWO MILLION PESOS ONLY ₱ 2,000,000.00

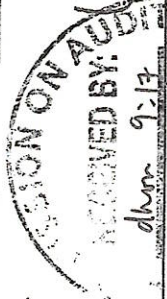
In case of failure to make the full delivery within the time specified above, a penalty of one-tenth (1/10) of one percent (1%) for everyday of delay shall be imposed.

COMFORME:

Very truly yours.

**Edric C. Calma**  
 Signature Over Printed Name of Supplier  
 June 29, 2023  
 Date

**REMELVA BARRICOPER, MNSA, CESO III**  
 Director IV



**FUNDS AVAILABLE:** **JOAN E. SINGSON**  
 HEAD, ACCOUNTING UNIT

OR/BUR No.: 09-0112/121-2023-02-0166  
 Amount: ₱ 2,000,000.00

