



September 21, 2023

### NOTICE OF AWARD

**MR. JOEL DACANAY**

Associate Sales Director

**GMA NETWORK, INC.**

GMA Network Center, EDSA cor.

Timog Avenue, Diliman, Quezon

City

Sir:

Please be informed that the CONTRACT for the airtime/spots for radio plugs (package 2) for the nationwide campaign of DA and ATI initiatives for RCEF and rice-related programs/technologies, under Purchase Order No. 2023-09-229 is hereby awarded to **GMA NETWORK, INC.** at the Contract Price equivalent to **ONE MILLION TWO HUNDRED THOUSAND PESOS ONLY (PHP 1,200,000.00)**.

You are therefore required within seven (7) calendar days from the receipt of the approved Notice of Award to formally enter into contract with us by signing the CONFORME below. Failure to enter into the said Contract or confirm the said Purchase Order shall constitute a sufficient ground for cancellation of this award.

Kindly coordinate with the BAC Secretariat for details. Thank you.

Truly yours, \_

  
**REMELYN R. RECOTER, MNSA, CESO III**  
Director IV

CONFORME:

  
JOEL S. DACANAY

Name and signature of the Bidder's Representative  
September 22, 2023

Date Received