

Republic of the Philippines Department of Agriculture AGRICULTURAL TI

ATI Bullding, Elliptical Road, Diliman, Quezon City, Metro Manila 1100 Tel. Nos. (63-2) 8929-8541 to 49 & 8928-7397 Fax No. (63-2) 8920-9792 Email: ati_director@ati.da.gov.ph & ati_director@yahoo.com URL: http://www.ati.da.gov.ph; www.e-extension.gov.ph

September 21, 2023

NOTICE OF AWARD

MR. RUDOLPH STEVE E. JULARBAL VP-AM Operations & DZRH Station Manager MANILA BROADCASTING COMPANY Vicente Sotto St., Pasay City

Sir:

Please be informed that the CONTRACT for the Airtime/Spots for Radio Plugs (Package 1) for the nationwide campaign of DA and ATI initiatives for RCEF and rice-related programs/technologies, under Purchase Order No. 2023-09-228 is hereby awarded to MANILA BROADCASTING COMPANY at the Contract Price equivalent to EIGHT HUNDRED THOUSAND PESOS ONLY (PHP 800,000.00).

You are therefore required within seven (7) calendar days from the receipt of the approved Notice of Award to formally enter into contract with us by signing the CONFORME below. Failure to enter into the said Contract or confirm the said Purchase Order shall constitute a sufficient ground for cancellation of this award.

Kindly coordinate with the BAC Secretariat for details. Thank you.

Truly yours,

REMELYN R. RECOTER, MNSA, CESO III Director IV

CONFORME:

ATTY. RULOLPH STEVE E. JULARBAL

Name and signature of the Bidder's Representative 22 September 2023

Date Received