



**PURCHASE ORDER**

SUPPLIER: **GMA NETWORK, INC.**  
 ADDRESS: EDSA cor Timog Avenue, Diliman, Quezon City  
 TIN:

P.O. No.: 2023-09-229  
 DATE: Sept 21, 2023  
 MODE OF PROCUREMENT: **NP-SCIENTIFIC, SCHOLARLY OR ARTISTIC WORK, EXCLUSIVE TECHNOLOGY AND MEDIA SERVICES**

Gentlemen:

Please furnish this Office the following article(s) subject to the terms and conditions contained herein.

Place of Delivery: ATI, Diliman, Quezon City Delivery Terms: **5 CALENDAR DAYS**  
 Date of Delivery: \_\_\_\_\_ Payment Term: **LDDAP**

STOCK NO.	UNIT	DESCRIPTION	QTY	UNIT COST	TOTAL COST
	package	<b>AIRTIME/SPOTS FOR RADIO PLUGS</b> (1-minute/60-second spot) Top AM Stations (based on Nielsen Media's Listenership Ratings) Coverage: Nationwide Topics: Information about the Rice Competitiveness Enhancement Fund (RCEF) or rice related programs/technologies Duration: 2 weeks Target Months: September 2023  Package 2 (DZBB 594)- #2 in listenership 4 spots x 5 days  <b>Purpose:</b> For the nationwide campaign of DA & ATI initiatives for RCEF and rice-related programs/technologies	20	P 60,000.00 P	1,200,000.00

**TOTAL AMOUNT IN WORDS:**  
**ONE MILLION TWO HUNDRED THOUSAND PESOS ONLY** P **1,200,000.00**

In case of failure to make the full delivery within the time specified above, a penalty of one-tenth (1/10) of one percent (1%) for everyday of delay shall be imposed.

CONFORME:

*[Signature]*  
**JOEL S. DACANAY**

Signature Over Printed Name of Supplier

September 22, 2023

Date

Very truly yours,

*[Signature]*  
**REMELYN REGOTER, MNSA, CESO III**  
 DIRECTOR IV



FUNDS AVAILABLE:

**JOAN E. SINGSON**  
 CHIEF ACCOUNTANT

OR/BUR No: 2023-09-51  
 Amount: 1,200,000.00

*[Handwritten initials]*  
**RT**  
**SEP 22 2023**  
 BAC Secretariat Office