



Republic of the Philippines
Department of Agriculture

AGRICULTURAL TRAINING INSTITUTE

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AGRICULTURAL TRAINING INSTITUTE – CENTRAL OFFICE BIDS AND AWARDS COMMITTEE

A RESOLUTION RECOMMENDING APPROVAL FOR ADOPTING ALTERNATIVE METHOD OF PROCUREMENT – NEGOTIATED PROCUREMENT: SCIENTIFIC, SCHOLARLY OR ARTISTIC WORK, EXCLUSIVE TECHNOLOGY AND MEDIA SERVICES

Section 53.6 and Item V, Letter D, No. 6 of Annex “H” A of 2016 Revised IRR of RA 9184

BAC Resolution No. ISD-02-01, s. 2024

WHEREAS, as a general rule, all procurements shall be done through competitive bidding except whenever justified by the conditions in order to promote economy and efficiency, may resort to any alternative method of procurement;

WHEREAS, one of the functions of BAC is to recommend to the Head of Procuring Entity (HOPE) the mode of procurement to be undertaken to meet the actual conditions and to ensure that the same is most advantageous to the government;

WHEREAS, Section 48, Rule XVI on the Alternative Methods of Procurement of the Revised Implementing Rules and Regulations (IRR) of R.A. 9184, otherwise known as the “Government Procurement Reform Act” provides that in order to promote economy and efficiency, the procuring entity may resort to any of the alternative methods of procurement provided that the most advantageous price for the government will be obtained;

WHEREAS, under Section 53 (Negotiated Procurement), Item No. 53.6 (Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services) allows procurement of goods, infrastructure project, and consulting services that can be contracted to a particular supplier, contractor or consultant and as determined by HOPE, which includes Media Services, among others, that covers media documentation, advertisement, or announcement through television, radio, newspaper, internet, and other communication media;

WHEREAS, the **INFORMATION SERVICES DIVISION** prepared a Purchase Request with No. **ISD Fund 2024-01-06** for the **RENEWAL OF “AGRI ASENSO” RADIO PROGRAM BLOCKTIME SLOT AND PRODUCTION SERVICES** with an Approved Budget for the Contract (ABC) of **Php 7,400,000.00**, in accordance with its PMPM;

WHEREAS, the initial contract of one season of the **AGRI ASENSO** was extended up to four seasons because of the positive reception of the program, reaching up to an average of more than 3,100 people reached and 300 views per episode on Facebook for the whole year of 2023;

WHEREAS, based on data from **DZRH**, the Program’s time slot has one of the highest listenership from June to August 2023;

WHEREAS, the renewal of contract with **DZRH**, through the **Manila Broadcasting Company**, is considered advantageous for the continuity of the Program’s identity, branding, and captured audience;

WHEREAS, based on the end user’s evaluation, the technical assistance provided by **DZRH** team for the Program has been very satisfactory;

WHEREAS, the end-user further justifies based on their market study/research that procurement of **Media Services** which include documentation and airing through negotiated procurement under Section 53.6 is more efficient, economical and advantageous to the government;

NOW THEREFORE, in the consideration of the foregoing, We, the Members of the Bids and Awards Committee, hereby **RESOLVE AS IT HEREBY RESOLVED** to:

- 1. Recommend Alternative Method of Procurement through Negotiated Procurement -** Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services **as provided in Sec. 53.6 and Item V, Letter D, No. 6 of Annex H (Consolidated Guidelines for the Alternative Methods of Procurement) of the 2016 Revised IRR of RA 9184; and**
- 2. Recommend the approval and award by the ATI - Director IV of this Resolution and Purchase Order/Contract to MANILA BROADCASTING COMPANY with the amount of Seven Million Four Hundred Thousand Pesos Only (Php 7,400,000.00).**

Let copies of this Resolution be posted at the ATI website, and other conspicuous place inside the premises of ATI.

Done this 16th day of FEB. 2024 at Agricultural Training Institute Bldg. Elliptical Road, Diliman, Quezon City.

THE BIDS AND AWARDS COMMITTEE:

JOVANE S. DELA CUADRA
Member

YOVANA ELZAIRE A. PAUIG
Member

GAY RITCHEL GQ. DIANALA
Member

LEONILA D. CAI
Vice Chairperson

EDITHA S. VINUYA
Chairperson

APPROVED BY:

REMELYN K. RECTOR, MNSA, CESO III
Director IV