



Republic of the Philippines
 Department of Agriculture
AGRICULTURAL TRAINING INSTITUTE
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PURCHASE ORDER

SUPPLIER: **MANILA BROADCASTING COMPANY**

ADDRESS: Vicente Sotto St., Pasay City

TIN:

P.O. No.: 2024-02-29

DATE: Feb. 16, 2024

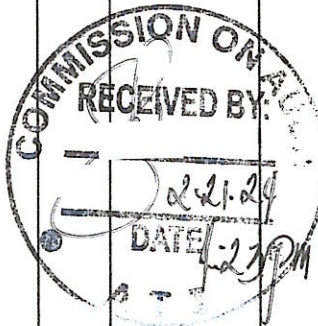
MODE OF PROCUREMENT: NP-SCIENTIFIC, SCHOLARLY OR ARTISTIC WORK, EXCLUSIVE TECHNOLOGY AND MEDIA SERVICES

Gentlemen:

Please furnish this Office the following article(s) subject to the terms and conditions contained herein.

Place of Delivery: Delivery Terms: 12 MONTHS
 Date of Delivery: Payment Term: LDDAP

STOCK NO.	UNIT	DESCRIPTION	QTY	UNIT COST	TOTAL COST
	episode	Renewal of "Agri Asenso" radio program blocktime slot and production services Coverage: Nationwide Running Time: One (1) hour per episode Frequency: Once a week Duration: 12 months Platforms: Radio, TV, Facebook, and Youtube Inclusions: - Fee for host and production staff per episode - Report on listenership and social media reach - Airing of 2 radio plugs per episode - Production and airing of 2 technotips per episode - Other technical Assistance Purpose: For the renewal of the "Agri Asenso" radio program (season 5) towards the promotion of more technologies and opportunities in agriculture.	50	148,000.00 ₱	7,400,000.00



TOTAL AMOUNT IN WORDS:
 SEVEN MILLION FOUR HUNDRED THOUSAND PESOS ONLY ₱ 7,400,000.00

In case of failure to make the full delivery within the time specified above, a penalty of one-tenth (1/10) of one percent (1%) for everyday of delay shall be imposed.

CONFORME:

ATTY. RUDOLPH STEVE E. JULABAL
 VP AM OPERATIONS & BROADCASTING STATION MANAGER

Signature Over Printed Name of Supplier

FEBRUARY 16, 2024

Date

Very truly yours,

REMELYN R. RECOTER, MNSA, CESO III
 DIRECTOR IV

FUNDS AVAILABLE:

GILLIAN ROSE V. LARGO
 OIC-CHIEF ACCOUNTANT

OR/BUR No.:

COMPUTATION 2024-02-16
 RECEIVED 2024-02-01
 CFITP 2024-02-01
 2024-02-197
 02-16-24

Amount:

Php. 7,400,000